

Refinancing

## DOUGLAS Group secures partial refinancing with German private placement of €200m

- New German private placement (*Schuldscheindarlehen*) of 200 million euros
- Maturities ranging from 3 to 7 years; funds coming from international investor base
- DOUGLAS Group to use funds together with own liquidity from operational business to repay the bridge facility of 450 million euros in full at first due

**Düsseldorf, 10 March, 2025** - The DOUGLAS Group, Europe's number one omnichannel premium beauty destination, has secured a partial financing with no in rem security through a German private placement (*Schuldscheindarlehen*) of 200 million euros. Together with 250 million euros of liquidity from the operational business, the funds will be used to fully repay the bridge facility of 450 million euros set up one year ago after the IPO at the Frankfurt Stock Exchange. Although the DOUGLAS Group could have extended the bridge twice for six months each, the company repaid the facility at first due, thus reducing interest costs by around 3.3 million euros.

### Diversified maturity profile - increasing financial flexibility

Conceived with a marketing volume of 150 million euros, the DOUGLAS Group ultimately achieved a volume of 200 million euros for the private placement. Investors from both Germany and abroad, with a strong commitment from each of the four arranging banks, are participating in the placement. Maturities range from three to seven years. As a result, the company diversified its maturity profile and further reduced costs of debt. The interest cost savings from the private placement can be used to support the Group's expansion plans.

Mark Langer, CFO of the DOUGLAS Group, said: "This step and the repayment of debt with our own operational liquidity are a clear signal: We shall and will significantly reduce our debt. Our continuously improving financial profile and increasing financial flexibility are key to the further expansion of our successful business model. We believe we are well set for the future."

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### About the DOUGLAS Group

The DOUGLAS Group, with its commercial brands DOUGLAS, NOCIBÉ, Parfumdreams and Niche Beauty, is the number one omnichannel premium beauty destination in Europe. The DOUGLAS Group is inspiring customers to live their own kind of beauty by offering a unique assortment online and in around 1,900 stores. With unparalleled size and access to customers, the DOUGLAS Group is the partner of choice for brands and offers a premium range of selective and exclusive brands as well as own corporate brands. The assortment includes fragrances, color cosmetics, skin care, hair care, accessories as well as beauty services. Strengthening its successful omnichannel positioning while consistently developing superior customer experience is at the heart of the DOUGLAS Group

strategy "Let it Bloom". The winning business model is underpinned by the Group's omnichannel proposition, leading brands, and data capabilities. In the financial year 2023/24, the DOUGLAS Group generated sales of 4.45 billion euros and employed around 19,200 people across Europe. It was named the World's Top Company for Women in 2025 among all retail and wholesale companies by Forbes. The DOUGLAS Group (Douglas AG) is listed at the Frankfurt Stock Exchange.

For further information please visit the [DOUGLAS Group Website](#).

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