

PRESS RELEASE

Chief Assortment and Purchasing Officer Isabell Hendrichs to leave the DOUGLAS Group

Düsseldorf, 25 August 2023 - Isabell Hendrichs, Chief Assortment and Purchasing Officer of the DOUGLAS Group, is going to leave the company upon mutual agreement. As of September 1st and until further notice, CEO Sander van der Laan will take the lead for the Group's assortment and purchasing activities.

"I would like to sincerely thank Isabell Hendrichs for her outstanding contribution in the past years", van der Laan said. "I wish her all the best for her future path."

"We're in an intensive international search for the position of the Chief Assortment and Purchasing Officer", van der Laan said. "As our assortment is at the absolute core of our customer proposition and future success, we are very thoroughly looking for the right profile and expertise for this position."

Isabell Hendrichs started at DOUGLAS in 2019 as Executive Vice President and became Chief Assortment and Purchasing Officer with the beginning of October 2021. In parallel she was Managing Director of the DOUGLAS International Purchasing entity and responsible for the operational purchasing in DACH. Under her leadership, the assortment of DOUGLAS has been significantly transformed by expanding and upgrading it internationally with a focus on premium and luxury. Isabell Hendrichs also remarkably strengthened the attractiveness of the DOUGLAS offer by various exclusive and celebrity brands and held excellent relationships with the DOUGLAS suppliers. The DOUGLAS Group thanks her for her commitment and excellent results for the company.

DOUGLAS

ABOUT DOUGLAS

DOUGLAS is Europe's leading omnichannel beauty destination. We inspire customers to live their own kind of beauty by offering a unique assortment in online stores, via a partner program and in around 1,840 stores. Strengthening our successful omnichannel positioning while consistently developing the customer experience is at the heart of our strategy. In its fiscal year 2021/22, DOUGLAS generated sales of 3.65 billion euros with a focus on fragrances, make-up, skin care, hair care, health care and accessories.

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